
MYTHS
OF THE
MOTHER
THE TV SHOW

MYTHS OF THE MOTHER



Myths of the Mother is a children's anthology series that brings myths, animal stories, and moral lessons to life for a new generation. **Each 30-minute episode** is built around three short stories, guided by a recurring animated lion cub host who helps children understand the meaning behind each tale across all continents.

Through a mix of animation, stock wildlife footage, AI-generated visuals, playful illustrations, fast editing, and warm narration, the series introduces young viewers to the animals, landscapes, cultures, and timeless wisdom of the world in a fun, colorful, and easy-to-follow format.



HALF HOUR

FUN-FILLED EPISODES BRING AFRICAN MYTHS TO LIFE.

STREAMING NOW!

LINK: "CLICK TO WATCH IT NOW ON TUBI."



Myths of the Mother began as a proof of concept by two friends who started their careers working for **Disney**. Myths of the Mother is currently available on Apple TV and Tubi. The film has shown that this concept has a real place in the children's educational and family entertainment space.

The goal now is to expand **Myths of the Mother** into a recurring television series built around short, engaging stories that children can connect with quickly.

Each 30-minute episode will feature three short myth-based stories, each with its own characters, lesson, and visual style, while still being connected by recurring hosts and familiar storytelling elements.

The series will combine the feel of a **children's storybook**, a **nature show**, and a fast-paced digital video experience.







THE FORMAT



Each episode of **Myths of the Mother** will be built around three short stories, each focused on a different myth, animal, moral lesson, or cultural idea. **Kibwe** the animated lion host opens the episode by welcoming the audience, introducing the theme, and guiding viewers into the first story. As the episode moves from one vignette to the next, recurring characters help children feel connected to the world of the series and give them familiar faces to return to. After each story, the host helps explain the lesson in a simple, engaging way young viewers can understand.



STORY SEGMENT SAMPLE

THE HEART OF COMPASSION



Tembo, a young elephant calf, meets Moto, a young warthog with an injured leg who has become separated from his family near the watering hole.

When Tembo's mother, Merembi, tells the herd it's time to move on to the next watering hole, Tembo doesn't want to leave Moto behind, especially knowing he can't travel safely on his own.



Merembi reminds Tembo that elephants protect their own herd, but Tembo begins to question whether compassion should stop at the edge of family. After the elephants move on, Tembo hears hyenas laughing in the distance and realizes Moto may be in danger. She pleads with her mother to go back, explaining that Moto is her friend and that helping others is part of being a true leader.



The elephants return to the watering hole, scare away the hyenas, and protect Moto, but Merembi is unsure how to help him find his way home.

Tembo comes up with a clever idea: if the whole herd calls together, Moto's family may hear them and come looking. Her plan works. Moto is reunited with his family, and Merembi realizes that Tembo's kindness, courage, and problem-solving show the heart of a future matriarch.

LESSON: COMPASSION, PROBLEM-SOLVING, FRIENDSHIP, LEADERSHIP, AND CARING FOR OTHERS.

EPISODES ROAD MAP

12 Episodes | 30 Minutes Each | 3 Story Segments Per Episode

Each episode explores one central theme through three short animal-based stories, blending African myths, folklore, humor, moral lessons, and family-friendly adventure.

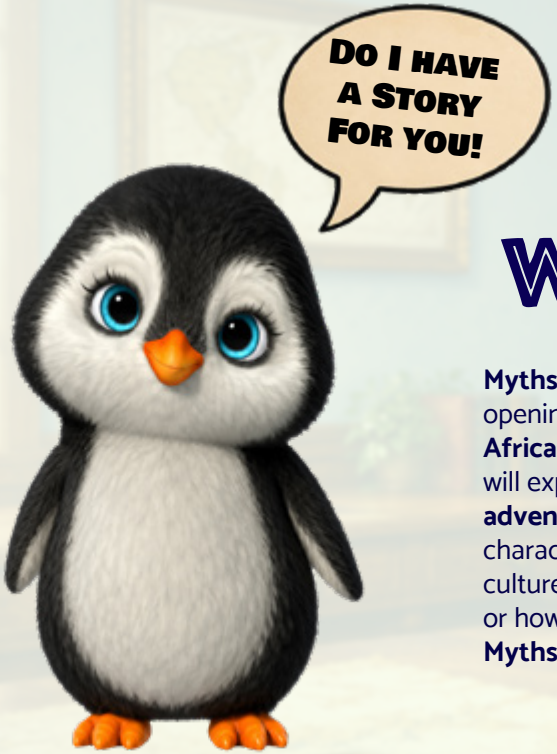
Season One - Tales from the Savanna

Episodes & Themes

1: Kindness
2: Compassion
3: Bravery
4: Strength
5: Family
6: Honesty
7: Imagination
8: Teamwork
9: Humor
10: Respect
11: Friendship
12: Responsibility



One theme. Three journeys. Endless ways for children to learn and grow.



SEASONS WITHOUT LIMITS

Myths of the Mother is designed to **grow across multiple seasons**, each opening the door to a new world of stories. Season One will focus on **African animal myths** and moral **tales from the savanna**. Future seasons will expand into stories from around the world, including ocean tales, **Arctic adventures**, **jungle legends**, **desert myths**, and special guest stories from characters like **Pāua** the Penguin. Because the show is built around animals, culture, folklore, and life lessons, there is no limit to where the series can go or how many stories it can tell. Every season becomes a new journey, giving **Myths of the Mother** endless room to grow.

A World of Myths, Morals, and Adventure

RECURRING CHARACTERS

Beyond the animated host, **Kibwe**, Myths of the Mother features a growing cast of recurring animal characters who help bring each story to life. These characters give the series continuity, personality, and familiarity for young audiences, allowing viewers to reconnect with favorites across multiple episodes. From the King of the Lions to **Sharky** and the pompous giraffe **Mpako**, each recurring character adds humor, heart, and a distinct point of view while helping explore the moral themes at the center of each story.



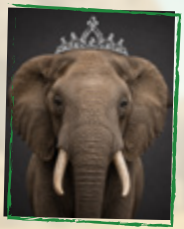
SHARKY

A wise and fair king whose stern presence keeps the animal kingdom in order.



MPAKO

An arrogant, pompous giraffe who believes every animal is beneath him.



MIREMBE

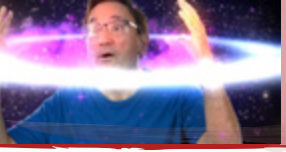
A compassionate scholar with a great memory and a deep understanding of the world.

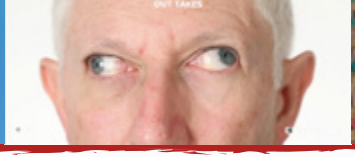


KURA

A selfish and manipulative hyena who causes trouble, but fiercely loves her family.






WHY THIS SHOW WORKS NOW



Myths of the Mother brings a fun, modern sense of humor to children's nature and educational programming through playful narration, quick **visual jokes**, and **wacky cutaways**. The show feels fast, colorful, and entertaining while still teaching meaningful moral lessons.

Because the series is built around short stories, animal moments, and quick comedic beats, it is perfectly positioned for today's young audience and can easily be repurposed for **TikTok, YouTube** Shorts, Instagram Reels, and other short-form platforms. With our in house talent we can produce at scale for an unmatched cost per episode.

LOL!

EDUCATIONAL VALUE



Myths of the Mother **Season 1** focuses on the rich, diverse, and often misunderstood **cultures of Africa**. Through myths, folklore, animals, traditions, and moral storytelling, the series gives children a fun and accessible way to learn about **wisdom, kindness, courage, respect, patience, honesty, family, community, responsibility, and the natural world.**

The show is designed to entertain while also educating. Each episode can introduce young viewers to African animals, landscapes, traditional myths, problem solving, compassion, respect for elders, respect for nature, and different cultures and ways of life. The stories are simple enough for children to enjoy, but the themes are meaningful enough for parents, schools, streamers, and educational platforms to value. Each season revisits these themes in different locations.

WHAT I LEARNED TODAY!

RESPECT - KINDNESS - TEAMWORK - EMPATHY
LISTENING - ANIMALS - ENVIRONMENT

PRODUCTION APPROACH

Thanks to our in-house animation studio, one of the strongest advantages of **Myths of the Mother** is that it can be produced at a relatively low cost compared to traditional children's television.

Because the series can use **stock footage, AI-generated video, illustration, animation**, and editing-driven storytelling, it does not require large physical sets, expensive location shoots, or a full live-action cast.

AI video is especially useful for creating mythic moments, dreamlike visuals, impossible animals, magical landscapes, and storybook-style scenes that would normally be too expensive to produce.

This allows the series to create big, imaginative storytelling while keeping the production practical and scalable.



A CALIFORNIA POST HOUSE

Production is led by two award-winning editors and animators with an in-house post-production studio, allowing the series to be edited efficiently, consistently, and below traditional market cost at scale.



MARKET POSITIONING

Myths of the Mother sits in the same family-friendly educational space as shows like **Wild Kratts** (PBS Kids)**, The Magic School Bus** (PBS)**, Tinga Tinga Tales.** (Disney Junior) These shows prove there is a strong market for children's programming that parents trust, kids enjoy, and platforms can position as both entertaining and educational. They also show the value of repeatable characters, simple lessons, humor, animals, and stories that children want to return to again and again.

What makes **Myths of the Mother** stand out is its focus on African myths, folklore, animals, and moral storytelling. While other shows use science, adventure, comedy, or family life as their foundation, Myths of the Mother brings a fresh cultural and nature-based angle to the space. It gives streamers a show that feels familiar enough for the children's market, but unique enough to stand apart.









MARKET & OPPORTUNITY



With major streaming services estimated to spend roughly **$4.8** billion on kids programming in 2026, there is still strong demand for safe, character-driven shows with repeatable formats, educational value, and broad family appeal. **Myths of the Mother** fits that space as a safe, colorful, character-driven series with educational themes, moral storytelling, animal adventures, and a repeatable format that can scale across multiple seasons. Potential homes include **Netflix Kids**, **Disney+**, **Hulu**, **Amazon Kids+**, **Apple TV+**, **PBS Kids**, **Nickelodeon**, **Peacock**, **Cartoon Network**, **Tubi Kids**, **Roku**, **Pluto TV Kids**, **HappyKids**, **Kidoodle.TV**, **Toon Goggles**, and **Kartoon Channel**.

For a network or streaming partner, the larger opportunity is not only the series itself, but the world and characters around it. With recurring characters, a recognizable animated host, animal stories, moral lessons, and a format built for repeat engagement, **Myths of the Mother** has the potential to grow beyond programming into publishing, plush toys, apparel, educational materials, games, live appearances, and other character-based merchandising. A platform-backed release could create long-term revenue through licensing, international distribution, brand partnerships, and merchandise, giving the property the kind of cross-platform potential that makes children's entertainment especially valuable.

THE TEAM

WITH OVER 40 YEARS OF EXPERIENCE.

Myths of the Mother will be led by a small, experienced creative team with a strong background in writing, directing, editing, producing, and on-camera performance. This team understands how to create engaging family content while working efficiently with modern production tools, stock footage, animation, AI-generated video, and fast-paced editing.



Kevin Keator – Director / Writer/ Editor / Talent
Kevin Keator will serve as writer, director, editor, and talent, bringing his experience from the original Myths of the Mother proof of concept to guide the show's tone, pacing, visual style, and recurring characters.



Fred D'Amelia – Producer / Editor / Talent
Fred D'Amelia will serve as editor, producer , and talent, helping shape the humor, rhythm, performance, and fast-paced editing style of the series.



Peter Reiss – Executive Producer / Writer
Peter Reiss will serve as producer and writer. While he has produced many films and television projects at ABC, NBC A+E and beyond, some of his most meaningful storytelling has come from sharing stories with his own kids.



WHY THIS TEAM

As a team, we bring a unique blend of family-focused entertainment, children's education, storytelling, and professional production experience. Our collective background includes work with the **Disneyland Resort**, youth acting and filmmaking programs, children's storytelling, and film and television production for major companies including **ABC**, **NBC**, **A+E**, and beyond. We understand the importance of creating content that is safe, meaningful, and engaging for children while still being enjoyable for the whole family. Together, we are well suited to create a series that entertains, teaches, and inspires.

WE READY TO TELL STORIES



Myths of the Mother

Myths of the Mother is more than a children's show. It is a modern storybook for the streaming generation.

Through African myths, animal adventures, colorful visuals, and a lovable animated host, the series gives children a fun way to learn about wisdom, kindness, courage, respect, and the world around them.



WHERE EVERY STORY HAS A LESSON AND EVERY LESSON HAS A LITTLE MAGIC.


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